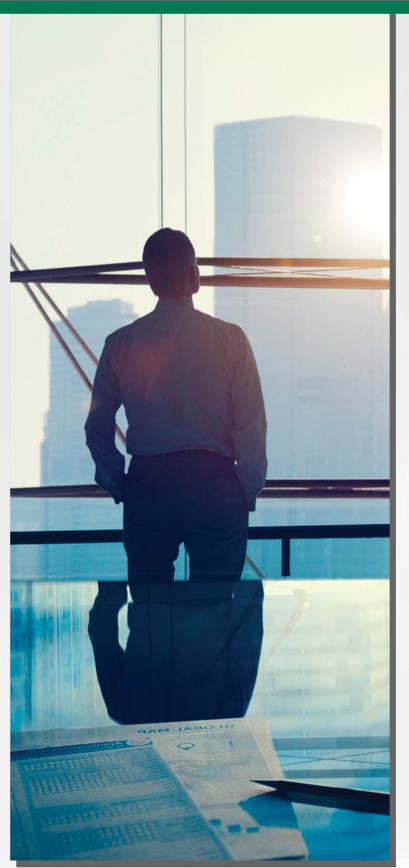
### IHOI House of Ideas

Reviving ideas. Reshaping business





### Who Are We

HOI is a Saudi consulting firm headquartered in Riyadh.

We diagnose the real issues, design pragmatic strategies, and stay until execution delivers results.

We bridge clarity and action so organizations can move forward with confidence.



### CEO's Message

"Every business problem has a solution if you know where to look."

### At HOI, our mission is to:

- Provide clarity to see challenges differently.
- **Equip organizations to manage risks confidently.**
- Unlock potential with strategies that work in practice.

With over 30 years of expertise in insurance, risk, and consulting, I have seen how the right diagnosis and direction can transform businesses from struggling to thriving.

Hisham Al-Hadad, CEO & Lead Consultant







### **Partnering with HOI means:**

- CEO-led consulting with hands-on expertise.
- Integrated approach:
  Diagnose => Design => Deliver => Embed.
- Deep knowledge of Saudi business and regulatory dynamics.
- Access to networks and partnerships that open new opportunities.
- Full alignment with Saudi Vision 2030 growth ambitions.

### OUR Services



Strategy & Growth



Risk & Resilience (Core Expertise)



Transformation & Delivery

#### Strategy & Growth



- Business diagnosis, operating models, and go-to market plans.
- Market positioning, branding, and integrated marketing strategies.
- B2B client acquisition and partnership development.

#### Risk & Resilience (Core Expertise)



- Enterprise risk management and business continuity planning.
- Insurance structuring, optimization, and benchmarking.
- Governance, compliance, and certification support.

#### **Transformation & Delivery**



- Performance turnaround and financial restructuring.
- Digital transformation (AI, cybersecurity, custom solutions).
- PMO setup, program delivery, and benefits realization.



### Strategic Repositioning & Growth

- Worked with leadership to sharpen value proposition and market positioning.
- Enabled stronger presence and improved client acquisition.



### **Delivery & Execution Support**

- Designed and embedded a light PMO for a time-critical initiative.
- Improved coordination, reduced risk, and secured delivery.



#### **Capability Building & Advisory**

- Partnered with senior teams to embed risk awareness and execution discipline.
- Built alignment and confidence for long-term growth.





### Industries We Serve



Small & Medium Enterprises (SMEs)



Insurance,Banking & Financial Services



**Retail & Distribution** 



**Technology & Startups** 



Industrial & Manufacturing



**Government & Public Sector** 



### Our Approach

We don't just design strategies .. we embed them until they stick.

### Diagnose

Uncover root causes with data and stakeholder insights.

#### Deliver

Execute with discipline, PMO oversight, and risk management.

### Design

Co-create practical solutions with clear KPIs.

#### **Embed**

Build lasting capabilities, governance, and tracking mechanisms.

# Our Experience (Case Snapshots)

With over three decades of expertise in insurance, risk, and consulting, HOI has delivered meaningful impact across diverse engagements in both private and public sectors.



IHOI House of Ideas



- Helped an organization regain stability through cost measures and process redesign.
- Improved efficiency and restored long-term performance.



### Risk Management & Insurance Optimization

- Streamlined complex insurance structures into a coherent framework.
- Enhanced coverage quality while strengthening resilience.



#### Governance & Compliance Enhancement

- Guided leadership teams in strengthening governance and
- **controls.** 
  - Aligned policies with best practices to ensure continuity and accountability.



### HOI actively supports Vision 2030 by:

- Growing SMEs into competitive engines of the economy.
- Building resilience through governance, compliance, and risk management.
- Driving digital adoption with practical technology solutions. Enabling efficiency so organizations can expand and compete globally.





1

Clarity on what's holding you back



Practical strategies grounded in local realities

3

Disciplined execution and measurable outcomes



A trusted Saudi partner aligned with your ambitions

Because your success is our measure of success



## **IHOI**House of Ideas

### Contact Us:

- +966 55 071 9526
- 966 55 071 9526
- Hisham@houseofideas.sa Info@houseofideas.sa
- Riyadh, Ishbiliyah District, Imam Abdullah bin Saud Road, intersection with Al-Sahabah Road, Al-Rabeh Real Estate Complex,3rd Floor, Office 17
- www.houseofideas.sa

Ready to diagnose revive, and grow.